



# ST33-A designed for Automotive eSIM



# Introducing the SIM & eSIM concept

#### From the removable SIM to the soldered and interoperable eSIM

#### **Classical SIM Card**

Removable

Traditional SIM concept inherited from mobile phone



1 SIM = 1 operator

# Embedded SIM (eSIM)

Soldered

An optimized footprint and reliable package as soldered



1 eSIM = 1 operator

#### **GSMA-certified eSIM**

Soldered & Interoperable

Possibility to change remotely the operator without replacing the SIM



1 eSIM = X operators



# Acceleration of demand for eSIM

## Automotive is leading the adoption

### **Key applications**



In-car services (infotainment, maintenance, &c)



Emergency call (eCall)

#### **Key adoption factors**

- Factory-loaded bootstrap allowing out-of-the-box connectivity
- Single SKU eSIM independent from localization
- Optimization for low power consumption
- Interoperable and GSMA-standardized product
- Capability to securely execute sensitive services
- Simplified logistic process



# ST33-A HW designed for Automotive eSIM solution



# Our technology starts with You



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